

The 2014 Bike Kick-Off Event Urban Bike Network



Background Prior to 2013



5^{es}
BIKE FRIENDLY PLAN

Click on an "E" to learn more!



*e*ducation

*e*ncouragement

*e*nforcement

*e*ngineering

*e*valuation

Education Prior to 2013



5^{es}
BIKE FRIENDLY PLAN

Click on an "E" to learn more!



education

encouragement

enforcement

engineering

evaluation

Encouragement Prior to 2013



5^{es}
BIKE FRIENDLY PLAN

Click on an "E" to learn more!



*e*ducation

*e*ncouragement

*e*nforcement

*e*ngineering

*e*valuation

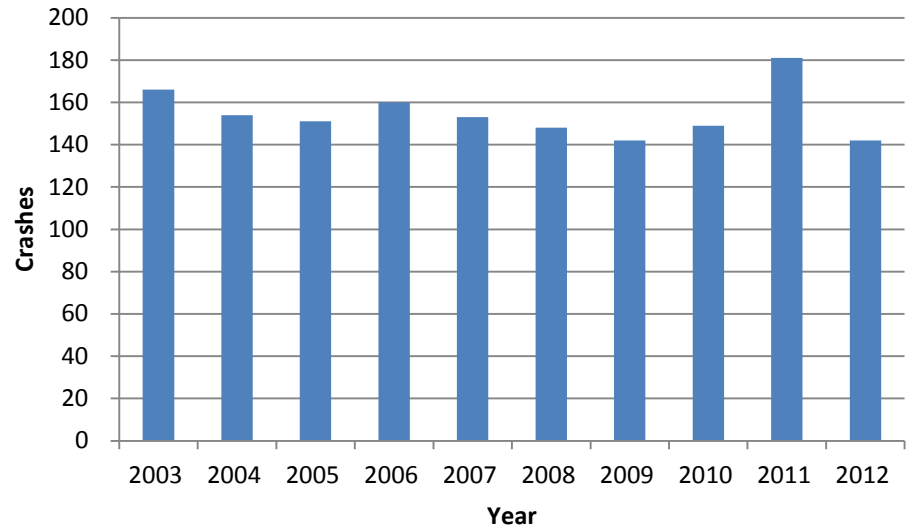
Enforcement and Evaluation

Before 2013

Bike Sense Cops for Kids



Bicycle Crashes per Year



5^{es}
BIKE FRIENDLY PLAN

*e*ducation

*e*ncouragement

*e*nforcement

*e*ngineering

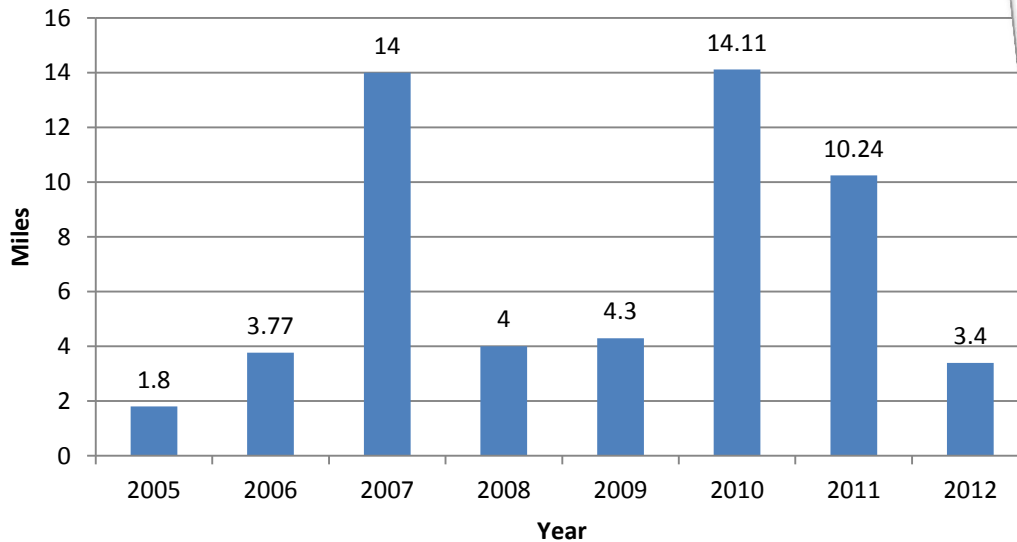
*e*valuation

Click on an "E" to learn more!



Engineering Before 2013

Bike Facility Mileage per Year



Stalled.

*Louisville's failed attempt to build an
Urban Bicycle Network,
why that's bad for everyone,
and how to fix it*



5^{es}
BIKE FRIENDLY PLAN

*e*ducation

*e*ncouragement

*e*nforcement

*e*ngineering

*e*valuation

Click on an "E" to learn more!



What Happened in 2013...

1. Increase bicycle ridership by 100% from 2012 levels
2. Reduce the fatalities for bike/pedestrian crashes to 12 or less by 2019



2006



2014



2018



2025

Urban Bike Network

The Process in 2013

Understanding our Target Audience



7%

Interested but Concerns with Safety – 60%

No Way No How – 33%

3 public outreach meetings

Online survey



Urban Bike Network

The Process in 2013

Understanding our Target Audience



Majority of people would like to see the above types of bike facilities implemented around Louisville, even the people who are already comfortable riding on busy streets.

Urban Bike Network

The Process in 2013

Understanding our Target Audience






Neighborhood

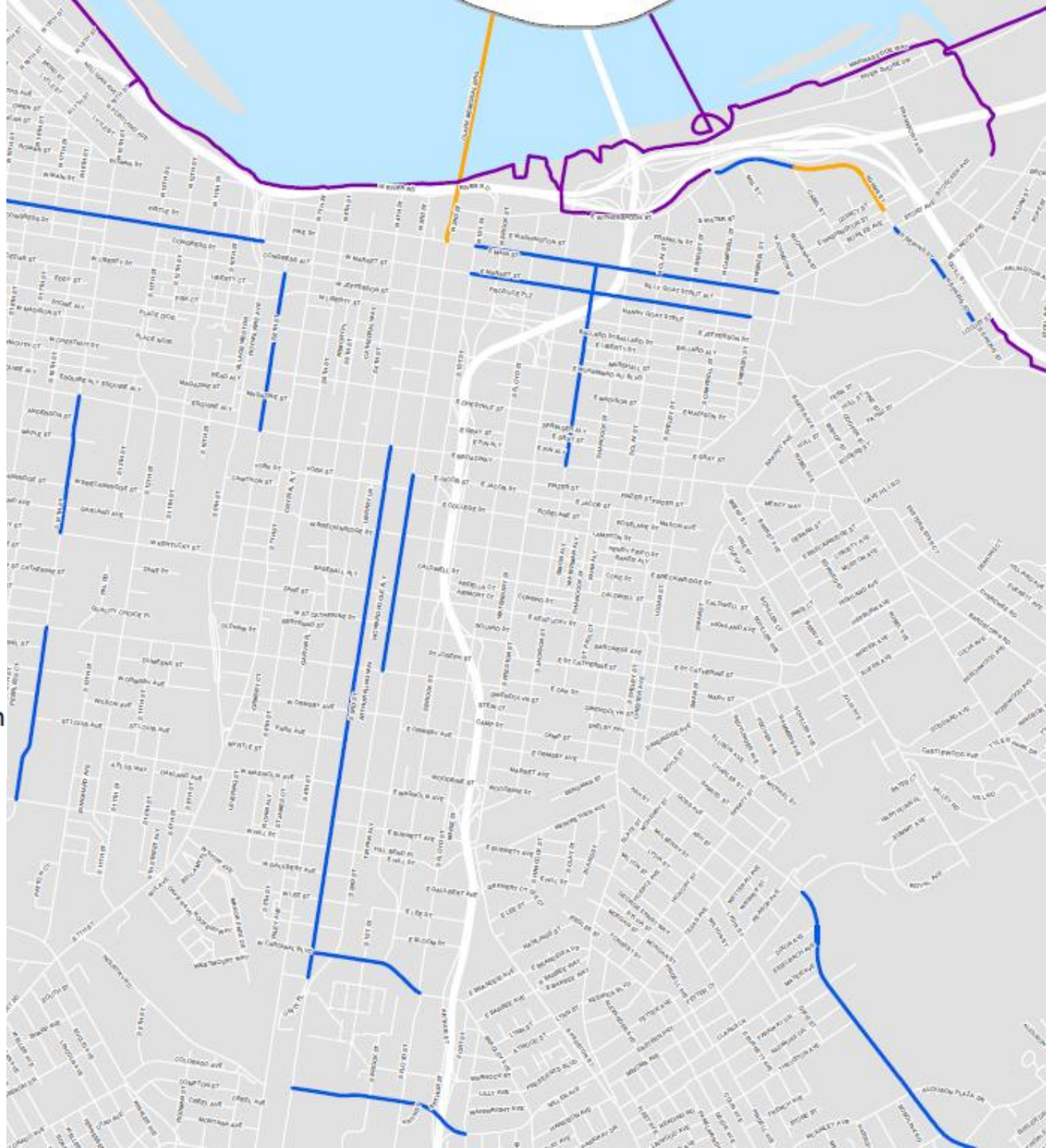
Neighborhood roads that have low traffic, low traffic speeds, but still provides connectivity

Before 2013



Legend




-  Bike Lanes
-  Sharrows
-  Shared Use Path

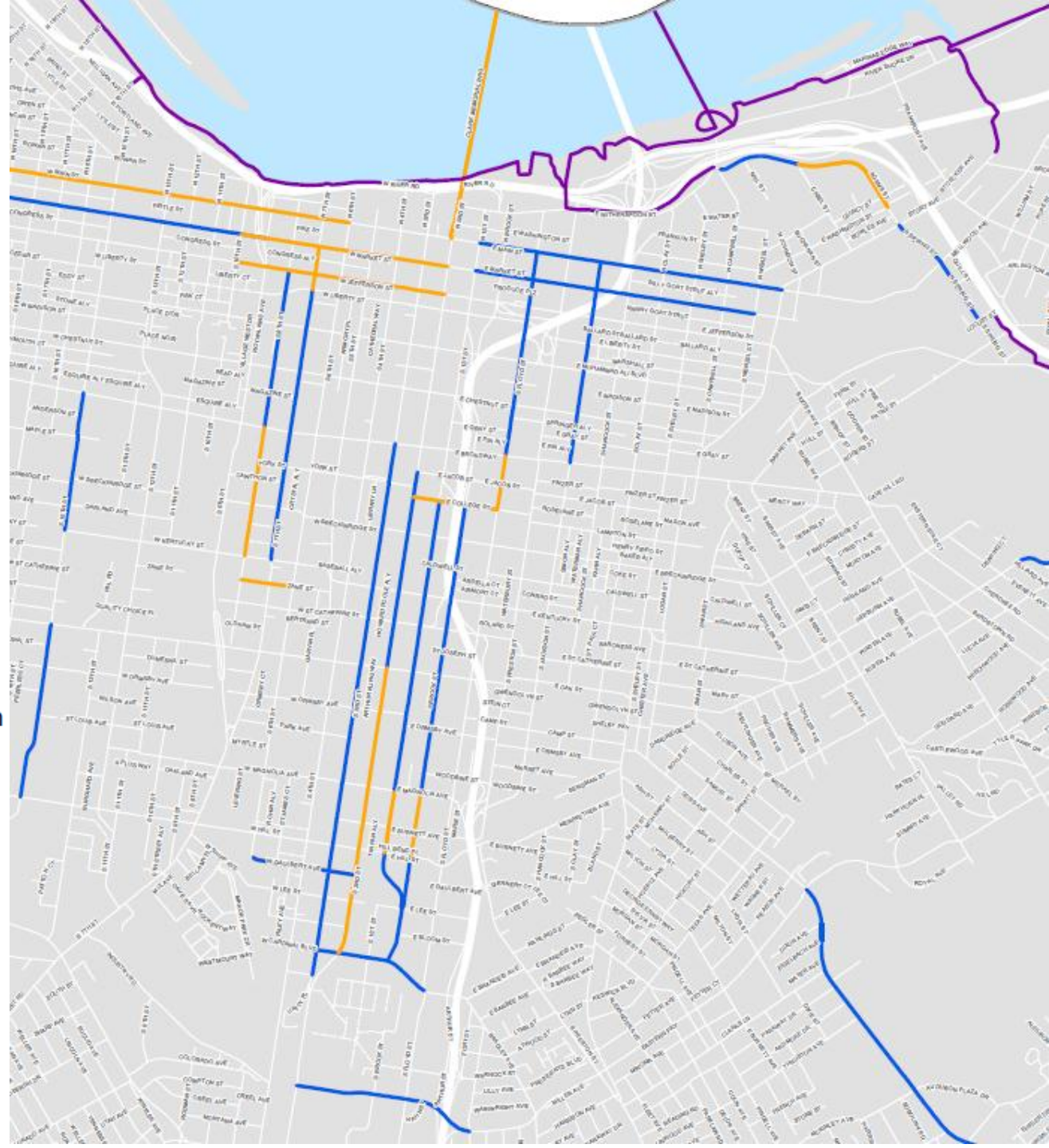


After 2013



Legend

-  Bike Lanes
-  Sharrows
-  Shared Use Path



2013 Urban Bike Network

Separated Bike Lane

7th Street



Gaulbert Ave



Urban Bike Network

Buffered Bike Lane

Floyd St



Gaulbert Ave



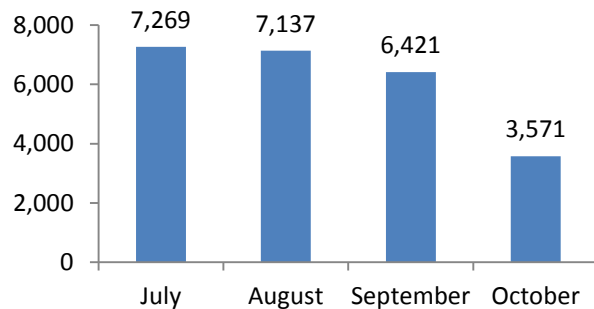
1st and Brook St



Other

Other Success Stories

✓ Big 4 Bridge Bike and Pedestrian Counter

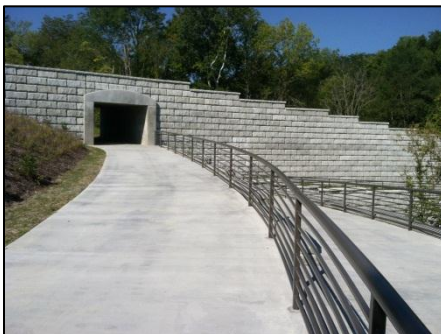


✓ Bike Lane Maintenance



✓ 9.2 miles of shared lanes/ bike symbols since July 1

✓ 28 miles of bike facilities since January 1st 2013



What's New for 2014

The Process

1. Build Support

2014 Bike Kick Off Event

Future Public Outreach Meetings

Bike to Work Day: May 16, 2014

2. Low Stress Street

"Neighborways"

3. Separated Bike Lanes

Buffered bike lanes

4. Bike Sharing

CycleHop



Urban Bike Network

2. Low Stress Streets

Neighborhoods

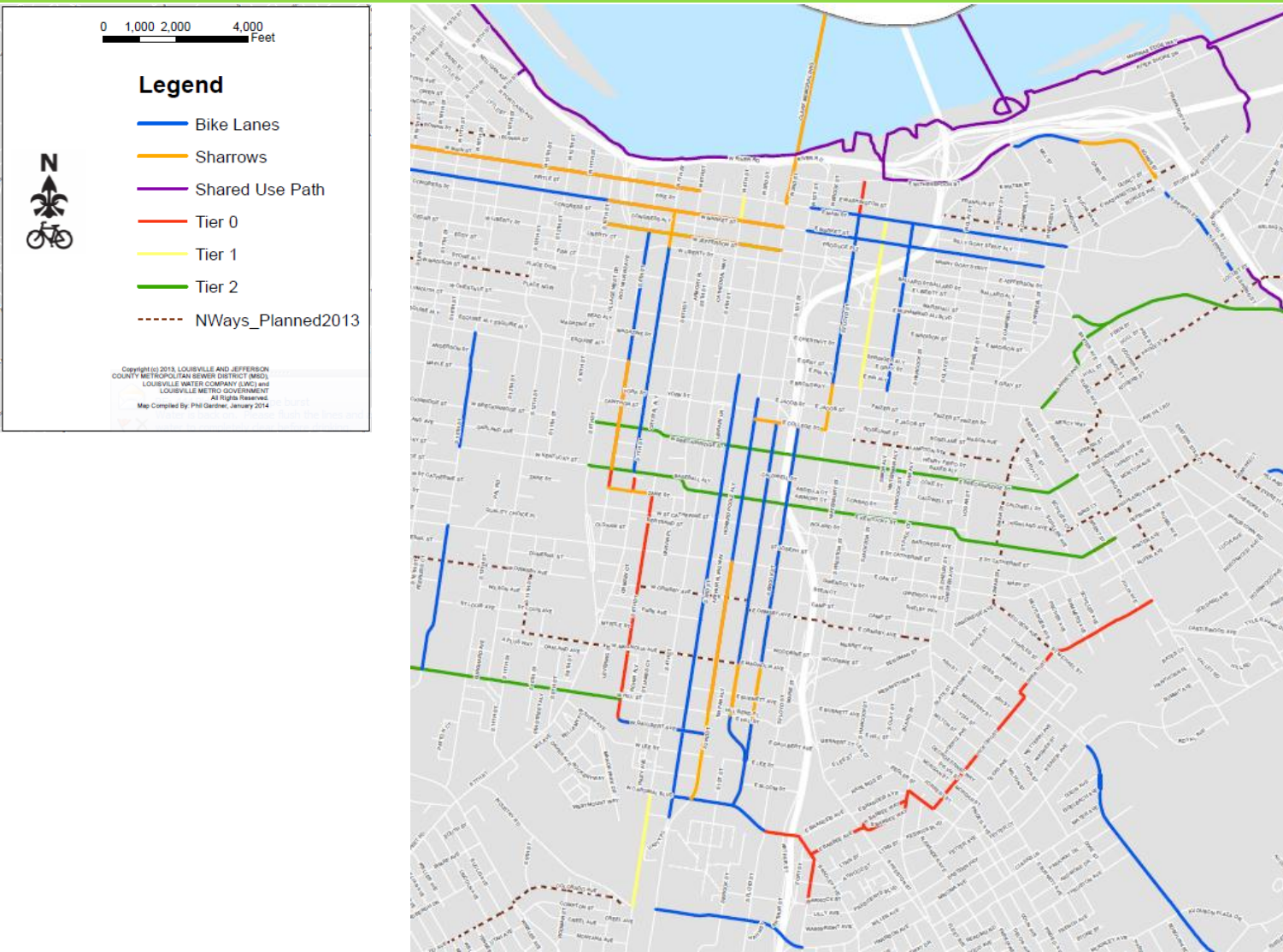
8 miles planned for when the weather allows

40 miles planned for 2014-2015



What's New for 2014

3. Expand the Network



Urban Bike Network

4. Bike Share



Thank you

Contact Information

Rolf Eisinger

Rolf.Eisinger@Louisvilleky.gov

502.574.6473

<http://www.louisvilleky.gov/bikelouisville/>

